



IOWA FUNERAL DIRECTORS
ASSOCIATION

INSIDER

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6909 Vista Drive,
West Des Moines, IA 50266
515.270.0130

Iowa Prepaid Funeral Trust Update



IOWA PREPAID FUNERAL TRUST

Thank you to those who have attended our IPFT Training on the new portal and procedures for using the trust with our new partners UMB and Farm Bureau Financial. While we had several participants through training, if you were unable to join us for those sessions please reach out to Danielle at Danielle@iafda.org or call us at 515-270-0130 to discuss options for getting you acclimated to the new system and processes. While it is a change, we are confident the real-time access and reporting will improve your experience overall and bring more transparency to the handling of the trust for our members. This has been a lengthy but worthwhile project and we are here to support you and answer your questions!

ANNOUNCEMENT Annual OSHA Training

Join us for one of three session offerings for 2023 hosted by Barbara Kazmierczak. You may register using the following applicable time selection link, a one-time charge of \$25.00 is required for this course. Please use the link below to make payment <https://buy.stripe.com/9AQ6pLbVa1mEcYEFYZnt> via credit card or mail a check with OSHA in the memo to us at:

IFDA, 6909 Vista Drive, West Des Moines, Iowa 50266

Session ONE October 26, 3pm CST

https://us02web.zoom.us/webinar/register/WN_9AtDifo-SWeVqAN23Z-Khg

Session TWO October 27, 2pm CST

https://us02web.zoom.us/webinar/register/WN_x7rzR5wcQoKy61vVFEjK6w

Session THREE October 30, 6pm CST

https://us02web.zoom.us/webinar/register/WN_7TfuqVEJQWOdUWIJa9AaA



Stripe Credit Card Payment Option Click [HERE](#).

October National Celebrations

Looking for some good social media posts? October has several opportunities that align to your business and families you serve! Check out these awareness topics and national holidays and create your own posts for social media! *Does your funeral home have some awesome social media to share? We want to see how YOU support your community. Tag IFDA on you socials and win a chance for a \$20 gift card of your choice. Winner announced in a November Insider.*

[Breast Cancer Awareness Month](#)

[Domestic Violence Awareness Month](#)

[Liver Cancer Awareness Month](#)

[Colon Cancer Awareness Month](#)

[National Depression Education Month](#)

[Pregnancy and Infant Loss Awareness Month](#)

The Funeral Profession in the Spotlight – Are you prepared?

With the recent findings [in Colorado](#), and the new release of the true story of Willie E. Gary and Jeremiah O’Keefe taking on the Loewen Funeral Group in 1995, the film [The Burial](#), the funeral profession is thrust into mainstream media in ways that may leave readers and viewers with lots of questions about the profession. The reach of social media and the power of film should not be underestimated and knowing about stories like these is important. When media events potentially put funeral directors in the position of needing to address public scrutiny, IFDA is dedicated to providing our members with tips and toolkits to help address questions and work with your staff to address local questions or concerns that may come your way when we find the profession in the media. *Check out our special edition of the Insider next week with more on how to best address media attention within your communities.*

Free Cybersecurity Training Opportunity!



Join the Iowa Secretary of State’s Office and Bugcrowd for a free webinar on **Tuesday, October 31st, at 10:00 a.m. CST**. Casey Ellis, Founder, Chairman, and Chief Technology Officer of Bugcrowd, and Michael Ross, Iowa Deputy Secretary of State and Chief of Staff, will discuss hackers, generative artificial intelligence, and their relation to the business world. Join this **treat** of a webinar and learn how you can better defend yourself online from those wanting to **trick** you! To complete the required registration, [visit Eventbrite](#).

Cemetery Opportunity in Iowa

This business includes six cemeteries located in central Iowa. The cemeteries generate approximately \$1,500,000 in revenue and perform approximately 250 interments per year. The real estate would be included in a transaction and has an estimated value of \$598,000. The perpetual care fund of the cemetery is approximately \$1,250,000 and the merchandise and service trust is approximately \$350,000.

For more information, please contact Nicholas Brown at nbrown@johnsonconsulting.com or via telephone at (480) 556-8527.

Questions or ideas? Email us at: Admin@IAFDA.org

Upcoming C.E. & Events

Featured Education Sessions in Partnership with Community Educators

IFDA Package w/Special Pricing
Attend all three for 9 hours of CEUs

11/9/23
9 am – 11:45 am
Medicare and The Growth of Medicare Advantage

11/21/23
9 am- 11:45 am
Home Healthcare in Retirement

12/5/23
1 pm – 3:45 pm
Social Security Review and Taxation of Benefits

Register here:
<https://communityeducators.net>

IFDA Education Committee Meeting

November 8, 2023

10:30AM Wedgewood Conference Room

District 2 Meeting

October 25, 2023
Stewart Baxter Funeral Home
715 10th Ave
Mount Vernon, IA 52314
5PM – Social 6PM Program

District 3 Meeting

November 8, 2023
Café Dodici
122 S Iowa Avenue
Washington, IA 52323
5PM – Social 6PM Program